

Vivian Leung
Assistant Trade Commissioner

Creative Industries Sector Lead
Hong Kong & Macao

Key Characteristics

There are 11 sub-sectors making up Creative Industries in Hong Kong : -

- Advertising
- Architecture
- Art, Antiques and Crafts
- Design
- Digital Entertainment
- Film and Video
- Music
- Performing Arts
- Publishing
- Software and Computing
- Television and Radio

Business Opportunities

- Films and TV production
- Music
- Design
- Architecture
- Comics and Animation
- Games and Digital Entertainment

Key Exhibition

Opportunities for UK businesses in Hong Kong

3 - 6 November, 2009

CASBAA 09

Uniting market leaders from advertising, Cable TV and satellite across Asia.

3 - 5 December, 2009

The 5th Inno Design Tech Expo

Business networking for creative and technology professionals.

10 March, 2010

Entertainment Expo

A cross-media, cross industry entertainment trade platform in Asia.

Fast track to the world