

Application to join the DBA - Design agency

Membership is available to businesses whose activities involve the provision, purchase or management of design services. They must have been in business for at least one year and be able to supply three references.

Complete your details and send to membership@dba.org.uk - we'll be straight back in touch.

Details

Company name:	Telephone number	
Number of UK permanent employees:	Twitter:	
General email address:	Website:	
Principal trading address:		
Payment: Most members spread their fees across quarterly direct debits. In order to get your membership started straight away we take the first amount by credit card to allow time to set up the direct debit. Please provide your card details below and return the direct debit mandate by post.		
Card number:	Card type (please note we do not accept American Express):	
Name on card:	Expiry Date:	3 digit security code: <i>We will give you a call for this</i>
If you would prefer to settle the full amount in one payment please tick here <input type="checkbox"/> and we will contact you regarding payment options.		

Nobody likes **small print**, but like everything in life, there are conditions to membership. We have listed them here so you don't have to go searching for them. If you have questions please ask.

Membership fees

— Agency membership fees are banded depending on number of staff (total permanent UK based).

- Sole trader £395 + vat (£474)
- 2-3 employees £770 + vat (£924)
- 4-10 employees £1180 + vat (£1416)
- 11-20 employees £1770 + vat (£2124)
- 21-50 employees £2595 + vat (£3114)
- 51-75 employees £3500 + vat (£4200)
- 76-100 employees £4665 + vat (£5598)
- 101+ employees £5920 + vat (£7104)

Applicant declaration

1. I/We apply for membership of the Design Business Association and agree to the rules and terms of renewal and cancellation of membership as set out above.
2. I/We understand that membership will be subject to the "Memorandum and Articles of the Association".
3. I/We agree to adhere to the Design Business Association Code of Conduct (available at www.dba.org.uk).
4. I/We agree to pay the Design Business Association membership fees as set out above.
5. The information supplied here is correct.

The small print - membership term, renewal and cancellation

- On joining, the initial membership term lasts until the end of the calendar year, unless the joining date is after 1st September, in which case the term lasts until the end of the following year. Fees will be calculated on a pro-rata basis. Subsequent terms are for a full calendar year.
- Fees are payable in advance, although the cost can be spread through quarterly direct debit instalments.
- The DBA reserves the right to change subscription bands and fees at any time, giving members one month's notice. Changes will only come into effect at the time of renewal.
- Membership of the DBA is continuous. At the time of renewal, membership automatically rolls over for a full year. Membership must be cancelled in writing at least one month before the end of a full term. We will write to you two months before the end of your term to remind you of this.
- Membership cannot be cancelled mid-term. Outstanding direct debit payments must be paid until the end of your term when you can then give written notice of your cancellation.

Signature for and on behalf of the applicant:

(Must be business owner/manager or senior director)

Name:
Position:
Email Address:
Signature:
Date:

DBA Member Benefits

Be part of a unique and elite network

The DBA is a community of design agencies and design-led businesses who share a set of values and beliefs.

By joining this network, you will demonstrate your commitment to:

- The belief that design should be treated as an investment.
- A focus on delivering a return on that investment.
- The highest professional standards for creative businesses.

Join a united industry voice

Get involved as we connect and collaborate with a range of organisations, associations and government bodies, facilitating change and ensuring design is properly represented in areas of importance to the industry.

Get your company listed on the DBA Member Directory

Used by clients to search for agencies like you, be present in the search and stand out by getting your PQQ Badge to show you're ready for procurement and can get straight into a discussion about the work.

Benchmark your rates against your peers

The DBA Annual Survey Report analyses the fees, salaries, utilisation, income, recovery rates, benefits, and trends of DBA member design agencies, allowing you to benchmark yourself against your peers and providing context to your fee structure when dealing with clients.

Put effective design at the heart of what you do

Help your clients to see design as an investment, not a cost, as you talk about design effectiveness alongside creativity. Our guides, case studies, webinars and events help you to build effectiveness into your work everyday. Members also benefit from a 50% discount on the DBA Design Effectiveness Awards entry fee.

Get yourself and your team ready to really grow your business

We have over 25 years of experience delivering some of the most highly regarded, relevant and competitively priced training and mentoring courses for the design industry...and DBA members get highly subsidised rates to attend making them affordable and accessible.

Rely on guides and resources written specifically for DBA members

Through our library of guides and resources covering a wide range of business challenges, we can fast track you to expert advice, information, data and tools to help you improve your performance, enhance your competitiveness and ultimately run your business better.

Feel the peace of mind that comes with knowing you have access to quick and free advice

As well as a free legal health check when you join, DBA members have ongoing access to free and impartial legal and HR/employment advice via our partnerships with specialist organisations – essential for when those unexpected or unknown situations crop up.

Access discounts on products, services and events from our partner organisations

The DBA is always seeking additional discounts for its members on events we think you should attend, services we think you could benefit from or products you need to know about. For example, our commercial insurance scheme in partnership with Bluefin saves you a guaranteed 10% on your existing premiums.

Keep up to date with the latest industry insight and knowledge

Our monthly member-exclusive newsletter delivers a wealth of useful content, news, business advice and alerts straight to your inbox.

Never be left without the professional advice you need

We've identified expert consultants with sustained and relevant experience in supporting the design industry. We'll work closely with you to connect you to the DBA Expert you need – whatever the issue.

