

Application to join the DBA

Membership is available to businesses whose activities involve the provision, purchase or management of design services. They must have been in business for at least one year and be able to supply three references.

Complete your details and send to membership@dba.org.uk - we'll be straight back in touch.

Details

Company name:	Telephone number	
Number of UK permanent employees:	Twitter:	
General email address:	Website:	
Principal trading address:		
Payment: Most members spread their fees across quarterly direct debits. In order to get your membership started straight away we take the first amount by credit card to allow time to set up the direct debit. Please provide your card details below and return the direct debit mandate by post.		
Card number:	Card type (please note we do not accept American Express):	
Name on card:	Expiry Date:	3 digit security code: <i>We will give you a call for this</i>
If you would prefer to settle the full amount in one payment please tick here <input type="checkbox"/> and we will contact you regarding payment options.		

Nobody likes **small print**, but like everything in life, there are conditions to membership. We have listed them here so you don't have to go searching for them. If you have questions please ask.

Membership fees

— Agency membership fees are banded depending on number of staff (total permanent UK based).

- Sole trader £395 + vat (£474)
- 2-3 employees £770 + vat (£924)
- 4-10 employees £1180 + vat (£1416)
- 11-20 employees £1770 + vat (£2124)
- 21-50 employees £2595 + vat (£3114)
- 51-75 employees £3500 + vat (£4200)
- 76-100 employees £4665 + vat (£5598)
- 101+ employees £5920 + vat (£7104)

Applicant declaration

- I/We apply for membership of the Design Business Association and agree to the rules and terms of renewal and cancellation of membership as set out above.
- I/We understand that membership will be subject to the "Memorandum and Articles of the Association".
- I/We agree to adhere to the Design Business Association Code of Conduct (available at www.dba.org.uk).
- I/We agree to pay the Design Business Association membership fees as set out above.
- The information supplied here is correct.

The small print - membership term, renewal and cancellation

- On joining, the initial membership term lasts until the end of the calendar year, unless the joining date is after 1st September, in which case the term lasts until the end of the following year. Fees calculated on a pro-rata basis. Subsequent terms are for a full calendar year.
- Fees are payable in advance, although the cost can be spread through quarterly direct debit instalments.
- The DBA reserves the right to change subscription bands and fees at any time, giving members one month's notice. Changes will only come into effect at the time of renewal.
- Membership of the DBA is continuous. At the time of renewal, membership automatically rolls over for a full year. Membership must be cancelled in writing at least one month before the end of a full term. We will write to you two months before the end of your term to remind you of this.
- Membership cannot be cancelled mid-term. Outstanding direct debit payments must be paid until the end of your term when you can then give written notice of your cancellation.

Signature for and on behalf of the applicant:

(Must be business owner/manager or senior director)

Name:
Position:
Email Address:
Signature:
Date:

DBA Member Benefits

Be part of a unique and elite network

The DBA is a unique community that brings together consultancies and design-led businesses who share a set of values and beliefs – namely that design should be treated as an investment rather than a cost, with a focus on delivering a return on that investment. Join us for our issues based events where our corporate members and leaders from our larger agency members debate the use and influence of design in solving problems.

Join a united industry voice

Get involved as we connect and collaborate with a range of organisations, associations and government bodies, facilitating change and ensuring design is properly represented in areas of importance to the industry. Help shape the long-term development of the DBA to bring further benefits to the sector as a whole.

DBA Directory

Accessible to design buyers navigating the procurement process, with full guides and templates covering the entire buying process. Lists agency members exclusively, and for those who gain the DBA PQQ Badge, signals that they're ready for procurement and can get straight into a discussion about work.

Benchmark your rates against your peers

The DBA Annual Survey Report is exclusive to member agencies and analyses fees, salaries, utilisation, income, recovery rates, benefits, and trends, allowing you to benchmark your business against your peers and providing context to your fee structure when dealing with clients.

Put effective design at the heart of what you do

Help your clients to see design as an investment, not a cost, as you talk about design effectiveness alongside creativity. Our guides, case studies, webinars and events help you to build effectiveness into your work everyday. Members also benefit from a 50% discount on the DBA Design Effectiveness Awards entry fee.

Get yourself and your team ready to really grow your business

We have over 30 years of experience delivering some of the most highly regarded, relevant and competitively priced training and mentoring courses for the design industry...and DBA members get highly subsidised rates to attend making them affordable and accessible. Need something bespoke? Call us and we'll develop it.

Rely on guides and resources written specifically for DBA members

Through our library of guides and resources covering a wide range of business challenges, we can fast track you to expert advice, information, data and tools to help you improve your performance, enhance your competitiveness and ultimately run your business better.

Feel the peace of mind that comes with knowing you have access to quick and free advice

DBA members have on-going access to free and impartial legal and HR/employment advice via our partnerships with specialist organisations – essential for when those unexpected or unknown situations crop up, or simply useful for your HR team to use as a double-check for what they are doing.

Keep up to date with the latest industry insight and knowledge

Our monthly member-exclusive newsletter delivers a wealth of useful content, news, business advice and alerts straight to your inbox. We are always looking for content so let us know if you would like to be featured.

Never be left without the professional advice you need

We've identified expert consultants with sustained and relevant experience in supporting the design industry, at all levels. We'll work closely with you to connect you to the DBA Expert you need – whatever the issue.

Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in this form using a ballpoint pen and return it to:

Design Business Association
35-39 Old Street
London EC1V 9HX

Originator Identification Number

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Reference Number (allocated by DBA)

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Name(s) of Account Holder(s)

Bank / Building Society account number

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Branch sort code

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Instruction to your Bank or Building Society

- Please pay the Design Business Association Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee.
- The amounts are variable and may be debited upon various dates - but only after prior notice is given by the Design Business Association
- I will inform the Bank/Building Society in writing if I wish to cancel this instruction
- I understand that this Instruction may remain with the Design Business Association and, if so, details will be passed electronically to my Bank/Building Society.

Name and full postal address of your bank/building society

To: The Manager	Bank/Building Society
Address	
Postcode	

Signature(s)

Date

Banks and Building Societies may not accept Direct Debit Instructions from some types of accounts

This guarantee should be detached and retained by the Payer



The Direct Debit Guarantee

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit (the Design Business Association will notify you five working days in advance of your account being debited or as otherwise agreed. If you request the Design Business Association to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit, by the Design Business Association or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society – If you receive a refund you are not entitled to, you must pay it back when the Design Business Association asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us. Please make sure you are not in the middle of your membership year as you will be liable to pay the balance owed immediately.

OIN: 724772