

2019 DBA Employee Engagement Survey, in partnership with Journey HR.

In September 2019 we will be launching the first DBA Employee Engagement Survey, it will be open from Friday 6 September – Friday 20 September.

A link to the survey will be sent to all members with over ten employees. If your business is under 10 people, we can refer you to JourneyHR directly - please get in contact with eleanor.singh@dba.org.uk.

How does it work?

We have designed the process to take as little time as possible for you and your employees:

1. The survey itself is very short, taking no more than seven minutes to complete online.
2. We will send a survey link to your HR manager, or the company equivalent in your organisation who will be responsible for emailing it to colleagues, asking them to take a few minutes out of their day to complete the survey.
3. All data collected is highly confidential and anonymous – this survey is conducted by Journey HR who will never ask for names, nor will they analyse the data in ways that allow individual views to be identified. Furthermore, your organisational data will never be shared with anyone.
4. Once the survey fieldwork period has closed, the data will be analysed and we will send your HR Manager or main point of contact your summary report. We will also share general learnings and insight from the survey with members on our website.
5. This is an annual survey, so in 2020 you'll be able to compare your current scores with those from this year in order to follow trends in the results. This will provide insight into the effectiveness of the improvement measures you have taken.

Don't miss out on this robust and cost-effective approach to employee engagement insights and benchmarking. If you have any questions please contact eleanor.singh@dba.org.uk | Eleanor Singh, Project Manager, DBA.